Enhancing Innovation & Creativity

INTRODUCTION

This course will enable managers and team leaders to create the right environment to encourage and develop creativity in the workplace.

COURSE OBJECTIVES

By the end of the course, delegates will have:

- *Reviewed* reasons for becoming more innovative and creative
- *Defined* innovation and creativity
- *Identified* how to recognise innovation and creativity
- *Discussed* ways of increasing innovation and creativity in the workplace
- *Reviewed* tools and techniques for encouraging creativity in the workplace
- *Practised* methods of developing innovation and creativity
- *Developed* the skills to enhance invocation and creativity in colleagues and team members
- *Determined* relevant measures for creativity in colleagues and team members
- *Developed* an action plan for implementation in the workplace

COURSE CONTENTS

Understand why organisations are under pressure to become more innovative and creative

Definition of creativity in the corporate context

Review ways of becoming more innovative in the workplace

Tools and techniques for encouraging creativity in the workplace

Identifying creativity in your team and encouraging ideas

Measuring increases in creativity

Personal development action plans

COURSE DURATION: 2 Day Course

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