

Leading Innovation and Change

INTRODUCTION

This 2 day course will help individuals develop greater knowledge and understanding of innovation and change and demonstrate the importance of innovation for the organisation. Delegates will assess opportunities for innovation & change as well as monitor and review these changes within the organisation.

COURSE OBJECTIVES

- By the end of the course, delegates will:
- Understand the need for innovation and change management within an organisation
- Be able to process innovative solutions to improve organisational performance
- Be able to lead and manage change within an organisation
- Assess opportunity for innovation and improvement
- Understand change management plans that are designed to meet stakeholders expectations

COURSE DURATION: 2 Day Course

Equivalent to ILM Level 5 unit
Value of 5 Credits



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COURSE CONTENTS

Innovation and Business performance

Financial and social benefits of innovation

Difference between Kaizen (continuous or incremental change) and break through change (e.g business process re-engineering)

Concepts of creativity and innovation and processes required to encourage them

Environmental scanning and organisation analyses (PESTLE, core competencies, SWOT, etc)

Nature and role of vision in the change process

Techniques for critical decision making

Determining feasibility and viability of opportunities, options and contingency planning

Problem Solving & Decision Making

Stakeholder Mapping

Organise and co-ordinate resources and activities to achieve planned change

Communication

Personal Development Action Plan

Throughout this course there will be a number of practical exercises carried out which will enable delegates to put into practice most of the theory covered

